Priority Retail Point of Sales Application

PrioriPOS is an integrated module of Priority Enterprise Management System to cover all enterprise retail activities in addition to routine data management (sales, purchasing, supply chain and logistics). PrioriPOS offers the following functionality.

Retail Back Office. The back office management for all shops.

Point of Sale. Computerised cash register in each shop.

Mobile Point of Sale. Inventory search on the go.

Loyalty Club. Management of collection and redemption of points.

PrioriRate. Competitions between shops and between employees.

CRM. Customer complaints management in each shop.

Crosspay. Loaded Gift Cards System in POS.

Dashboard. Control Panel with dynamic data from shops in real-time.

Salesview. Mobile real-time data solutions for company's managers.

Interface API. E-Commerce sites connected to Back Office.

Biometric System. Attendance reports and access rights.

Online & Offline Modes. Shops can works with or without a connection.

Special Features

Automatic Optimisation Per Sale Event. The application will calculate all the relevant combinations of sale events and will choose the best offer for the customer without the need of pre-defined priorities between the sale events. This feature saves time when defining the sale events on the sales generator and in the shop.

Profitability Controls for Promotions. Complex sale events, involving more than one transaction line, often affect the gross margin of the products participating in the sale, when one product sustains the discount for the other products. For example, a sale type of buy-1-get-1-free, will make one item sold at 100% discount whereas the other will be sold at full price. We have solved this miscalculation of gross margin over the products by calculating the effective discount and effective price of each item. In addition to correctly calculating the gross margin, this feature also set the correct refund price when the customer is asking to return only one of the products which were part of a sale.